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Home Care Assistance Cultivates Workplace Diversity

Understanding the value of employing both men and women in caregiving roles

(Dayton, Ohio – June 5, 2018) [Home Care Assistance](#), Dayton's leading home care provider, employs a diverse roster of qualified caregivers to better serve the aging population. Despite recognition of women being the predominant providers of society, the number of male caregivers has grown due to changing gender expectations and an increasing demand for home care services.

"At Home Care Assistance, we employ the best, most reliable and compassionate caregivers in the industry," says Mark Febus, Owner of Home Care Assistance of Dayton. "Diversity among our caregivers is important, especially considering the process of matching caregivers based on our clients' needs and preferences."

Home Care Assistance has a unique approach to care; attracting the best caregiver employees with a variety of backgrounds, experiences and personalities without regard to gender. Caregiver employees are provided continuous education and training to optimize clients' long-term health, safety and well-being. Diversity in the workplace will continue to be an area of focus for the company to provide a premier level of care for seniors.

To find out more about Home Care Assistance of Dayton, please visit www.HomeCareAssistanceDayton.com or call 937-353-7997 at any time. Home Care Assistance of Dayton is located at 6109 Far Hills Avenue, Dayton, OH 45459.

About Home Care Assistance

[Home Care Assistance](#) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2018 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2017, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. The company was recognized as a [2018 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, our services and franchise opportunities, visit <http://www.homecareassistance.com>.